



VIRGINIA'S NEW RIVER VALLEY

Virginia's New River Valley is an eclectic mix of interconnected small towns that each offer their own unique vibe and appeal. The region provides an abundance of cultural and social offerings due to the presence of three world-class universities, while retaining the charm and benefits of small town living. The NRV is home to a diverse and innovative business community with companies that range from high-tech startups to foreign-based corporations to specialty agribusiness. These organizations benefit from the collaborative spirit of our region and a loyal, highly-skilled, and educated workforce. The scenic beauty of the region also fosters a deep connection to nature, which is deepened by access to outdoor recreation and the preservation of our natural environment. It's clear why Virginia's New River Valley is "A Natural Fit."



POPULATION:
In the NRV: **183,054**
1 hr. drive time: **641,286**



INTERNATIONAL COMPANIES:
In the NRV: **12**
1 hr. drive time: **45**



ANNUAL GRADUATES:
Virginia Tech: **6,400**
Radford University: **2,400**
New River Comm. College: **500**



EMPLOYMENT:
In the NRV: **76,800**
1 hr. drive time: **258,904**

WHAT VIRGINIA'S NEW RIVER VALLEY IS KNOWN FOR:



ECLECTIC MIX OF SMALL TOWNS & WORLD-CLASS UNIVERSITIES



INNOVATIVE & COLLABORATIVE BUSINESS COMMUNITY



CONNECTION TO NATURE & THE OUTDOORS

SMALL TOWNS, GLOBAL REACH *Located within 1 hr drive of NRV

Virginia's New River Valley is home to a number of companies from around the world thanks to our welcoming, **small town vibe and highly skilled workforce**. Companies from Brazil, Germany, Italy, Sweden, and more found a home away from home in the NRV. Our region is committed to **welcoming international companies** with care and efficiency.



Belgium
Lhoist



Brazil
Koinonia
Westport Corp.*



Canada
Canatel*



Colombia
Grupo Phoenix



France
Robatel Tech.*
Mersen*



Germany
BondCote
Lenzkes Clamping
Rick Stamping



Ireland
James Hardie
Harkness Screens*



Italy
Inmotion
Eldor Corp*



Japan
Dynax America*
TMEIC*
Yokohama*
Somic America*



Mexico
Red Sun Farms



Netherlands
Ardagh Group*
AkzoNobel*



Poland
Korona Candles



Sweden
Volvo
Atlas Drilling Inc.*



United Kingdom
BAE Systems

KEY INDUSTRIES

Virginia's New River Valley has become a hub for four key industries: **Advanced Manufacturing, Food Processing & Agribusiness, Information Technology, and Unmanned Systems**. The sub-sectors below better define the areas in which these industries thrive. Assets such as access to I-81 and I-70, a higher quality of life, and a lower cost of living, make the NRV the best place to locate your business.



Advanced Manufacturing

1. Automotive
2. Electronics & Components
3. Chemicals
4. Materials



Food Processing & Agribusiness

1. Specialty Food & Beverages
2. Breweries, Wineries, & Distilleries
3. Value-Add Agriculture
4. Packaging



Information Technology

1. Software Development
2. Cybersecurity
3. IT Support Services
4. Digital Creative



Unmanned Systems

1. Component Manufacturing
2. Software & Cybersecurity
3. Research & Development
4. Unmanned Vehicle Systems Assembly



Onward New River Valley is a regional economic development organization and the parent organization for the Virginia's New River Valley brand.
www.NewRiverValleyVA.org | www.OnwardNRV.org | info@onwardnrvalley.org
 2020 Kraft Drive, Suite 2000, Blacksburg, VA 24060