

VIRGINIA'S

NEW RIVER VALLEY

www.TheNRV.org



A NATURAL FIT.

People choose to live and work in Virginia's New River Valley and it's not hard to see why. The region is an eclectic mix of interconnected towns (Blacksburg, Christiansburg, Floyd, Pearisburg, Pulaski, and Radford) and world-class universities. **Virginia Tech, Radford University, and New River Community College** produce an abundance of social and cultural offerings and a steady supply of talent. The NRV is home to a diverse and innovative business community with a collaborative culture. The region is known as a hub for **Advanced Manufacturing, Food Processing & Agribusiness, Information Technology, and Unmanned Systems** industries. The scenic beauty of the region also fosters a deep connection to nature, which is deepened by access to outdoor recreation and the preservation of our natural environment. It's clear why Virginia's New River Valley is "A Natural Fit."

